



AMERICAN PUBLIC WORKS ASSOCIATION

Your Comprehensive
Public Works Resource

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FOR IMMEDIATE RELEASE:

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APWA Hosts Winter Operations Summit

Kansas City, MO – June 2, 2020 – From May 27-29, 2020, the American Public Works Association (APWA) hosted a [Winter Operations Summit](#) highlighting educational content from the cancelled 2020 North American Snow Conference, and featured a virtual exhibit experience with North American Snow Conference exhibitors. This three half-day virtual event featured 10-plus presentations provided by industry experts, and the unique experience of virtual interaction and networking with other public works professionals. Included in the program were sessions originally scheduled for APWA's North American Snow Conference on a wide variety of winter planning and operational topics, such as:

- 15 Year Evolution of a Snow Maintenance Program
- Advanced Liquids
- Ask the Experts Panel
- COVID-19: Leading People in a Modern Public Works Agency
- Evaluating Your Winter Program Jam Session
- Ohio DOT Perspectives on Winter Maintenance Preparation & Available Resources
- Operation Procedures to Enhance the Snow Fleet Before the Storm Hits
- Operational Forecasting for Winter Maintenance Programs Using Machine Learning Pavement Forecasts for Specific Winter Maintenance Strategies
- Snow and Ice Control – Equipment & Techniques
- Taking it to the Streets
- When is Enough...Enough?

“With the inability for all of us to meet with one another in person, due to the COVID-19 pandemic, we have had to explore new ways to deliver our excellent education and create new online experiences for our members. Just last week the Winter Operations Summit provided that opportunity. The topics covered were intended to inform our members about future snow & ice control processes and preparation, as well as in dealing with the coronavirus pandemic,” said APWA Chief Executive Officer (CEO) Scott Grayson, CAE. “We’re extremely proud of the flexibility and entrepreneurial spirit that our staff has shown and their capacity to adapt our great North American Snow Conference to an interactive virtual event that will have a measurable impact for our members.”

PRESIDENT
William E. (Bill) Spearman III, PE.

CHIEF EXECUTIVE OFFICER
Scott D. Grayson



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Highlights from day [One](#) of the event, Wednesday, May 27 included a welcome from APWA President William E. (Bill) Spearman III, PE, three (3) great education sessions, and an *Evaluating Your Winter Program* “Jam Session.”

Highlights from day [Two](#) of the event, Thursday, May 28, included an interview with APWA’s CEO Scott Grayson regarding the impact of COVID-19 on public works and infrastructure in North America, three (3) great education sessions, and COVID-19: *Leading People through Challenging Times* “Jam Session.”

Highlights from day [Three](#) of the event, Friday, May 29, included three (3) great education sessions, an Ask the Expert Panel, an announcement of the best new product as voted on by summit attendees, and closing remarks from APWA President-Elect Mary Joyce Ivers.

“I want to thank everyone who participated in the past few days,” said APWA President-Elect Mary Joyce Ivers during her closing remarks on Friday. “We made lemonade snow slushes out of lemons, and we encourage and challenge you to continue looking for ways to improve your programs and stay connected with others to share important knowledge. In the coming months, our programs and education will be taking new forms, but APWA is excited for these opportunities, and will continue to meet the needs and challenges of our members and all public works professionals.”

Winner of the 2020 APWA Winter Operations Summit Best New Product, as voted on by Summit attendees, was [Yeti](#) for their [Yeti Snow & Ice Management Platform](#). Yeti’s Snow & Ice Management Platform connects operations and crew with a real-time dispatch dashboard and mobile app to simplify event management.

In addition to gaining access to the education sessions, Registrants also received:

- A coupon code for 30% off the Winter Maintenance Supervisor Certificate eCourse being released in June 2020
- Advanced access to all Winter Operations Summit session recordings*

*If Registrants were unable to attend a live session, advanced access to session recordings will be made available to registrants on an unlimited basis for 6 months following the live program. Through educational events and resources such as the 2020 Winter Operations Summit, APWA and its over 30,000 members stand ready as a resource and partner in addressing the needs of our country through this current crisis, and into recovery.

Additional repurposed content from the cancelled 2020 North American Snow Conference will be released in October 2020. Throughout the month, APWA will celebrate winter maintenance with an expanded issue of the *Reporter* dedicated to winter maintenance, as well as additional winter maintenance educational opportunities.

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For more information about the 2020 Winter Operations Summit, please contact Education Associate Basil Johnson at bjohnson@apwa.net, or by phone at (800) 848 – 2792 ext. 5219, or visit the Winter Operations Summit website at <https://winterops.apwa.net/>.

For more information about APWA, please contact Public Affairs Manager Charlie Arena at carena@apwa.net, or by phone at (202) 218 – 6736.

About APWA

The American Public Works Association (www.apwa.net) is a not-for-profit, international organization of more than 30,000 members involved in the field of public works. APWA serves its members by promoting professional excellence and public awareness through education, advocacy, and the exchange of knowledge. APWA is headquartered in Kansas City, MO, has an office in Washington, D.C., and 63 chapters and 97 branches throughout North America.

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