



Chapter Edition

#PWxatHome

www.apwa.net/pwxathome

Get ready to experience APWA’s best in education and credentialing, because we're bringing you an all-new learning experience each month with PWX@Home! PWX@Home will feature over 100 online education sessions, exhibits, and networking opportunities presented to you by topic throughout 2020-2021. With expert-led education and virtual and interactive experiences, you won't want to miss this opportunity to get top-notch education in your field. PWX@Home—where APWA brings the best of PWX to you!



CHAPTER PWX@HOME EVENTS

Chapters who would like to hold events related to the PWX@Home topic of the month, are encouraged to label these events with the following intro title “Chapter PWX@Home: [your event name],” along with promoting the event with the hashtag, “#chapterPWxathome”. All chapter events listed through the chapter website templates will automatically be posted on the Chapter/Branch Events Calendar.

LIVE EVENTS

Spotlight On... Series

PWX@Home works around your busy lifestyle—that's the beauty of it! Set aside one afternoon per month to embrace an all-new virtual learning experience. The second Tuesday of each month from August through July, APWA will unveil education in 12 key public works focus areas. The series features sessions on relevant topics—most of which were selected for PWX 2020—in varying formats to maximize learning and engagement.

Chapter Opportunity: Chapters can promote APWA's Spotlight On...series each month through chapter newsletters, websites, and email correspondence. Chapters may also choose to host virtual watch parties or offer their own local online Spotlight On... series highlighting local opportunities, challenges, and subject matter experts.

Virtual Happy Hour

After the Spotlight On... program concludes each month, join us for a virtual Happy Hour to network with the series speakers, APWA leadership, and corresponding technical committee members. No need to register for this program. Call instructions will be included in the monthly program communication sent the first business day of each month and promoted throughout the Spotlight On... live program.

Chapter Opportunity: Chapters can encourage their corresponding technical committees to participate in this opportunity to network with national technical committee members and leadership. Regions and chapters may also want to host their own virtual happy hours or discussion groups throughout the month after participating in PWX@Home education opportunities.

Third Thursday Advocacy Jam

Join APWA Government Affairs staff and volunteer leaders from the U.S. and Canada for PWX@Home Third Thursday Advocacy Jams to talk public works policy issues! Topics like public right-of-way, emergency management, workforce development, water resources, and surface transportation are all up for discussion. Third Thursday Advocacy Jams will also include legislative and public policy updates when needed. Come join the conversation!

Chapter Opportunity: Chapters can promote APWA's Third Thursday Advocacy Jam each month through chapter newsletters, websites, and email correspondence. Chapters may also reach out to APWA's Government Affairs team to coordinate a series of online advocacy briefs on each of APWA's primary policy priority areas. This provides a great lunch and learn opportunity for your chapter.

SC/RC Perspective On... Series

Small cities and rural communities face similar challenges to large urban communities, but their limited resources often call for different and more creative solutions. Bring your questions and get ready to hear the various perspectives of public works professionals in small cities and rural communities during this panel discussion the first Wednesday of each month.

Chapter Opportunity: Chapters can promote APWA's SC/RC Perspective On...series each month through chapter newsletters, websites, and email correspondence. These sessions are interactive and would provide an excellent opportunity for members to network and share local opportunities and challenges.

ON DEMAND ELEARNING OPPORTUNITIES

On demand eLearning opportunities include pre-recorded webinars, self-paced eCourses, live online workshops, and certificate programs. Additionally, we'll be launching the all-new Principles of Public Works Operations series, highlighting new topics each month.

Chapter Opportunity: APWA's pre-recorded webinars, certificate programs, and DIY WorksShops provide chapters and agencies with high-quality, professional, and comprehensive materials to conduct your own education programs. Newly released online program material will be rolled out throughout the year to provide chapters with alternative education opportunities in addition to the regular face-to-face options.

Principles of Public Works Operations Series

Based on the *Public Works Administration: Operations* publication, this series is for both young professionals entering the public works industry and for seasoned professionals looking for further professional development across all areas of public works. Also included is a discussion board and discussion guide to drive conversation on related topics and practices!

Chapter Opportunity: Chapters can promote APWA's Principles of PW Operations series each month through chapter newsletters, websites, and email correspondence. Chapters will have the option to purchase content they can deliver online to supplement their regular education programming or to fulfill their Public Works Institute Unit 10 requirement. Each program will include a discussion guide to assist chapter education representatives and local subject matter experts in facilitating interactive discussions with participants.

TRENDING TECHNOLOGY / ROVING REPORTER

Trying to keep up with the latest and greatest #trendingtech in public works? You're in luck! APWA is highlighting a new trending technology by way of our Talking Top Tech webinars, Roving Reporter Education Series, and new resources and programs. You can even share your own Roving Reporter videos on social media using

Chapter Opportunity: Chapters can include APWA's Top 5 Trending Technologies in Public Works in their chapter education programming. This could include the following:

- Invite someone to speak at a chapter event about a trending technology.
- Invite trending technology vendors to sponsor or provide interviews for your online conference and use the APWA Top Tech Branding.
- Identify trending technology online education sessions at a chapter conference by using APWA Top Tech Branding within session description information, programs, etc.
- Hold a live Talking Top Tech panel discussion with local experts on one of the trending technologies.
- Conduct a site tour of an agency in the area using one of the trending technologies or other technology in new ways.

Make Your Own Roving Reporter Video – We've created a community hashtag gallery as a place for individuals, chapters, and agencies to share their own Roving Reporter videos. Add your story by shooting a short video (3-5 minutes) and posting it to Twitter, Facebook, or Instagram with the hashtag #APWARovingReporter. It's a great way for your chapter or agency to educate and engage the community.

VIRTUAL EXHIBIT PROGRAM

We're bringing the exhibit experience directly to you with the Exhibitor Showcase, including the popular New Product Showcase! Tour the virtual exhibit to discover new technology and products designed to make your job easier, watch demonstration videos, and set up appointments with participating companies to get more information, all from the comfort of your own chair.

Chapter Opportunity: Invite local vendors to participate in online education programs through sponsoring, leading happy hour jam sessions, conducting short interviews during virtual breaks, or providing education content.

MEMBERS' LIBRARY HIGHLIGHTS

Members can access recordings of Click, Listen & Learn programs, content from past conferences, and specific e-books and publications on demand 24/7 through the **Members' Library**. We'll feature three exciting programs related to the month's highlighted technical area.

Chapter Opportunity: The Members' Library and CLLs are perfect for Lunch and Learn programs and are ideal for hosting in a conference room or online. APWA now provides Group Discussion Guides for each CLL to enable you to continue the conversation after the live program ends. To receive approval to offer CEUs for your chapter program, visit www.apwa.net/ceu.

RESOURCE & PUBLICATION HIGHLIGHTS

Resource and publication highlights will feature toolboxes, blog posts, APWA *Reporter* articles, PW Self-Assessment Toolboxes, new publication releases, and more—all corresponding to that month's technical area.

Chapter Opportunity: Chapters can promote APWA's resources and publications each month through chapter newsletters, websites, and email correspondence. Virtual book clubs are a great way to engage chapter members and share new ideas. If you have local resources to share, post them to #PWxatHome.

CAREER DEVELOPMENT/WORKFORCE

Day-in-the-Life Video Contest

You know why you love your job, so help us spread the word! We're looking to spotlight the vast career possibilities for all technical areas. Grab your phone and get creative with a video of a day-in-the-life of your public works job. Be on the lookout for how to send us your video for a chance to be highlighted in our Public Works Operations Series, and for a chance to win. More details coming soon!

Resources

Though workforce challenges are universal, many agencies are creating solutions. We will scour APWA resources for tools to address these challenges and highlight them with their associated technical area.

Updates and resources will be provided on the work of APWA's Government Affairs advocacy efforts in the area of workforce development policy. These may take the form of documents, presentations, or live webinars/panels.

Certifications

APWA Certifications are an outstanding accomplishment. These credentials are an acknowledgment of the unique skills of public works professionals, by public works professionals. Join us in recognizing your peers who have achieved the CPII, CPWP-S, CPFP, CSM, and CPWP-M credentials.

Chapter Opportunity: Chapters have an opportunity to highlight and share with other chapters their own local career development and workforce issues. Don't forget to share your program and ideas at #PWxatHome.

Chapters can provide the following opportunities related to APWA certifications:

- Recognize new certificants at APWA chapter awards ceremonies and chapter newsletters.
- Promote hiring of certified individuals.

- Promote study groups online or in person.
- Develop a chapter library of recommended reading materials.
- Host an APWA workshop online.
- Encourage participation in chapter leadership and committee positions.
- Ask a CFPF, CSM, CPII, CPWP-M, or CPWP-S to speak at your conference or write an article for your chapter newsletter.
- Support and promote the Public Works Institutes (PWI).
- Acquire some professional credentials of your own. This helps to promote your expertise and the value of public works as a profession.

COMMITTEE NEWS

APWA Committees are the backbone of our education program. The committee news will include committee chair videos, committee hash tags for social media, InfoNOW Communities, knowledge team and subcommittee opportunities, and other information.

Chapter Opportunity: How do APWA Technical Committees fit in with your local chapter?

- Local chapter education needs can be brought to the forefront of the national scope through Technical Committee involvement.
- Technical Committee members can be made available to speak to local chapters regarding national educational initiatives.
- Chapters can use Technical Committee resources and tools to educate local APWA members.

[Knowledge Team and Subcommittee Opportunities](#)