



North American Snow Conference

Education Track Details

Information Management for Winter Operations:

This includes public relations, community outreach, and how you provide information regarding weather events and/or agency operations to your constituents.

Innovative Solutions for Snow & Ice Control:

This includes trending technology or using current technology in new ways.

Leadership & Workforce Solutions:

Leadership, management, and supervision approaches are explored in this track along with new approaches or resources in meeting staff/operator needs.

Materials Application - Snow & Ice Control:

Deicing, liquids, blending, and the exploration of the materials used in snow and ice control.

Winter Fleet Operations & Equipment Management

Winter Maintenance Planning & Operations:

This includes winter operations policy, planning for winter operations, and how operations are conducted.