

**FOR IMMEDIATE RELEASE:**

## **CPWA Selects City of Cold Lake as Winner of National Public Works Week Award**

**OTTAWA, ONTARIO – November 18, 2021** – The Canadian Public Works Association (CPWA) is pleased to announce the City of Cold Lake, AB, as a winner of the CPWA 2021 National Public Works Week (NPWW) Awards Contest. Cold Lake’s 2021 NPWW celebration competed for the award with other Canadian municipalities with populations under 25,000. Cold Lake also received CPWA’s NPWW award in 2016 and 2017.

The 2021 NPWW award will be presented by Mike Haanen, President of the CPWA Alberta Chapter, during Cold Lake’s November 23, 2021, Council Meeting at 6:00 PM, City Hall Council Chambers, 5513 48 Avenue, Cold Lake, AB, T9M 1A1. Accepting the award for Cold Lake will be Mayor Craig Copeland.

National Public Works Week annually recognizes the tens of thousands of men and women in North America who provide and maintain the infrastructure and services collectively known as public works. In May of each year, municipalities throughout the U.S. and Canada celebrate NPWW with open houses, project and facility tours, parades, education, media events, school visits, and career events. Municipalities also use the week to recognize their staff – the women and men who play such an important role in their community’s quality of life.

“National Public Works Week is a great way to increase public awareness about the critical role that public works plays in delivering important services to our communities,” said Ms. Podoborzny. “Cold Lake’s weeklong celebration of public works engaged students and residents in learning more about the services that public works provides and how central these services are to Canadians.”

To kick-off NPWW 2021, the City of Cold Lake held its 5<sup>th</sup> annual “Raise the Flag” ceremony where Mayor Craig Copeland recognized May 16 - 22, 2021, as National Public Works Week and spoke about this year’s Theme “Stronger Together.” In lieu of an Open House to educate students and residents about public works, Cold Lake hosted a Spirit Week filled with activities, challenges, and prizes. In addition to a food drive to support the Cold Lake Food Bank, 8<sup>th</sup> Annual NPWW Community Clean Up, 8<sup>th</sup> Annual NPWW Colouring Contest for students (Pre-K to 6), and Compost Days program, activities included:

- Paint the Plow – since 2016, Cold Lake has invited participants to create a design that reflects the role of Public Works in the community. This year’s participants from Cold Lake Outreach School, Ecole Voyageur, and Happy House Daycare (South) were also encouraged to include the 2021 National Public Works Week Theme ‘Stronger Together.’
- Name the Sweeper Contest – launched in April to name the city’s new street sweeper, the NPWW Planning Committee thought this would be a fun way to get the community talking about Street Sweeping. There were three finalists chosen from 63 submissions and with so many great entries, the CAO approved naming all three sweepers in the fleet!

- Sketch A Shelter – Cold Lake owns and operates a small public transportation system called Cold Lake Transit, including 10 bus shelters. To fill the shelters’ empty ad space, participants were invited to design four posters that reflect the role of Public Works in the community and include the words “Stronger Together.”

“CPWA is honoured to recognize Cold Lake’s efforts to celebrate National Public Works Week,” said Podoborzny. “Activities like Paint the Plow, Name the Sweeper, and Sketch a Shelter are not only a lot of fun, but the visibility they bring to public works will last far beyond this one week.”

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**About CPWA:** *The Canadian Public Works Association (CPWA), or Association Canadienne des Travaux Publics, was founded in 1986 to enhance the services of the American Public Works Association (APWA) to the Canadian public works community and to improve the quality of public works products and services to Canadian citizens. APWA’s members in Canada, plan, build, operate, maintain and sustain the public works and infrastructure that improve our quality of community life.*