

**TRANSPORTATION COMMITTEE
BUSINESS PLAN
2007-2008**

APWA Mission Statement

The American Public Works Association promotes professional excellence, understanding of, and competency and credibility in public works .

Long-Range Goals & Strategies

Goal #1: APWA will be the members' primary gateway resource for education, knowledge exchange, and services.

Committee Goal: APWA members will have the skills and knowledge necessary to successfully manage public works infrastructure and deliver transportation services cost effectively.

Strategies:

1. Choose topics, organize content, and secure speakers for a minimum of three educational sessions for presentation at Congress 2008.
2. Choose topics, identify authors, and complete articles for the transportation and winter maintenance issues of the APWA Reporter.
3. Encourage and expand use of the APWA's infoNOW Transportation facility to improve management practices through regular collection and sharing of news, information on good practice, and links to other sources of information of value to members of APWA's transportation community.
4. Assist in the planning and implementation of the North American Snow Conference
5. Assist the Winter Maintenance Sub-Committee with publication and dissemination of winter maintenance information and technologies throughout the membership.
6. Support the Smart Growth sub-committee to extend the resources of the Transportation Committee and provide increased opportunities for more member involvement and leadership development
7. Annually, in November or December, identify a list of emerging issues, Click Listen and Learn (CLL) topics, and action items and keep them

before the members through preparation of Reporter articles and Congress sessions

9. Develop ideas for new and updated APWA publications and projects
10. Continue relationship with Transportation Association of Canada with a focus on roads discipline for possible dissemination to APWA members
11. Update the Committee PowerPoint presentation annually and investigate adding sound and possibly video
12. Support the Road Safety sub-committee to extend the resources of the Transportation Committee and provide increased opportunities for more member involvement and leadership development
13. Develop technical guidelines to assist in joint production of training and/or products, as well as services

Goal #2: APWA will be acknowledged as the public policy advocate for the public infrastructure.

Committee Goal: APWA will be the voice of the public works profession on transportation issues to policy-makers, implementing agencies, and the general public.

Strategies:

1. Monitor implementation of federal transportation legislation and policy and support APWA's activities to direct federal legislation and policy, particularly SAFETEA-LU Reauthorization
2. Solicit feedback, monitor and help establish APWA positions on transportation issues such as Environmental Streamlining, including cumulative and secondary impacts; Statewide and Metropolitan Transportation Planning; Homeland Security; Transportation Operations; Urban Street Standards; Smart Growth and others such as Context Sensitive Solutions, Traffic Calming, and Safe Routes to School
3. Develop expanded partnership opportunities with American Association of State Highway and Transportation Officials (AASHTO), e.g., Locally Administered Projects (LAP) Program training for local governments; receive annual report from APWA representative to AASHTO

4. Monitor the activities and obtain semi-annual reports of the representatives to the National Committee on Uniform Traffic Control Devices. (NCUTCD)
5. Annually review, modify, re-adopt or create policy and position statements pertinent to the emerging issues of transportation in relation to the impact on our members
6. Continue the strong partnership with the Federal Highway Administration (FHWA)
 - a. Continue to support FHWA in implementing the retro-reflectivity tool kit
 - b. Jointly develop educational opportunities with FHWA.
 - c. Facilitate the exchange of information on topics such as traffic calming, context sensitive solutions, and roadside safety
 - d. Continue to represent the APWA position on the National Transportation Operations Dialog
 - e. Research member's educational needs as they might be served by FHWA resources.
 - f. Continue to refine and prioritize partnership activities
7. Strengthen and coordinate the contacts with and activities of the FHWA's Rural Technical Assistance Program (RTAP), Local Technical Assistance Program (LTAP), and Small Cities/Rural Communities (SC/RC) programs in an effort to maintain funding and utilization of these valuable programs. Request semi-annual reports
8. Continue to support USDOT in developing and implementing Work Force Development Programs
9. Continue to develop collaborative opportunities with APWA corporate members, the Institute for Transportation Engineers (ITE), and other organizations
10. Reactivate link with National Cooperative Highway Research Program and other parts of the Transportation Research Board where APWA can ensure that issues of national significance with particular importance to local public works communities are addressed through research.

Goal #3: APWA will be recognized as the brand name for credible information on public works.

Committee Goal: To mobilize the association's resources to participate in public policy development and inform the public of transportation's contribution to the nation's economy and community wellbeing and APWA's members' role in managing our transportation system.

Strategies:

1. Encourage chapters to be involved in National Public Works Week, Engineering Week, and National Transportation Week.
2. Promote public awareness of transportation issues, particularly as they influence community wellbeing
3. Inform, educate and develop public works awareness of "Smart Growth" and sustainable development as they relate to transportation issues.
4. Assess the need for a transportation report card.
5. Become the preferred conduit from the Federal Government to local officials for transportation information
6. Develop a committee or group of transportation liaisons at the chapter level who will become the conduit between the transportation committee and the federal government to local officials for transportation information