



WATER RESOURCES MANAGEMENT COMMITTEE

BUSINESS PLAN 2011 – 2012

APWA Mission Statement

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

Association Goal: Grow and Strengthen Membership

Committee Goal: Improve communication on technical issues amongst water professionals and be the voice of the public works profession to policy makers, implementing agencies and the general public.

Strategies:

- Promote professional alliances to other water related organizations.
- Choose topics, identify authors and produce articles for the February 2012 APWA *Reporter's Water Resources* issue.
- Create and/or review APWA water resources industry related positions annually.
- Provide expert testimony at hearings and forums, as requested by the Government Affairs department.
- Submit comments on proposed legislation and regulations that advocate for the PW community, as requested.
- Participate in Federal Task Forces and inter-agency efforts to shape pending legislation, as invited to do so.

Association Goal: Utilize Technology to Better Engage and Serve Members Where They Live and Work

Committee Goal: Develop a professional platform where advancing methods and technologies can be discussed, challenged and implemented in member communities, regardless of size.

Strategies:

- Post water resources related “Links of Interest” to the Environment infoNOW community at least once each quarter.
- Provide the topic and speakers for one Click, Listen & Learn program.

Association Goal: Offer an Integrated and Comprehensive Approach to Professional Development and Education

Committee Goal: Insure that APWA continues to be a recognized brand name for credible information on public works and cooperate with professional water industry organizations and associations to bring all other available training opportunities to APWA members.

Strategies:

- Assist Professional Development Department staff by providing topics for and comments on educational programs.
- Choose the topics and format, and provide speakers for the Stormwater Summit to be held in 2012.
- Choose topics, identify speakers and organize three or more education sessions for Congress to be held in 2012.
- Continue to support the Stormwater Manager Certification program and associated training programs.
- Assist in developing or finding curriculum for the Donald C. Stone Center.
- Work with staff in the review and distribution of new publications germane to the field of water resources with particular emphasis on new technology, environmentalism and sustainability.

Association Goal: Support and Strengthen Chapters

Committee Goal: Further develop professional relationships amongst water industry professionals serving at the Chapter level in order to foster information sharing opportunities throughout APWA

Strategies:

- Continue efforts to improve communication with Chapters in order to broaden the dissemination of industry information, technological advances, programs and practices.
- Continue outreach efforts to Chapter level representatives by extending invitations to Committee functions and meetings.
- Where possible, Committee Members will be proactive members at the Chapter level in order to better communicate the goals and activities of the Committee.
- Involve Chapter Liaisons in providing comments on proposed federal legislation and regulations.