

**UPROW COMMITTEE
BUSINESS PLAN
2011-2012**

APWA MISSION STATEMENT

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

APWA GOAL: **Grow and Strengthen Membership**
(This could include pubs and education, speaking at other conferences and writing for other pubs/newsletters – showing other association members the value of being an APWA member)

UPROW COMMITTEE GOALS:

- **To create an atmosphere and forum for the rational discussion of right-of-way issues by the users and managers**
- **The increase awareness of unique problems, issues and concerns of the stakeholders in the public rights-of-way, to develop policies, and guidelines, and Identify best practices where appropriate.**
- **To advocate the best use of public rights-of-way**

TASKS:

- #1: Develop topics and speakers for three Guaranteed Education Sessions to be presented at Congress 2012 in Anaheim, California., by September 30, 2011
- #2: Prepare between five and ten articles for the September issue of the APWA Reporter by July 15, 2012.
- #3: Develop topics related to Utilities and Right-of-way management for potential education programs and Click, Listen & Learn presentations by December 31, 2011.
- #4: Review publications annually and target any to update or revise by November 30, 2011.
- #5: Provide four articles for Damage Prevention Professional Magazine
- #6: Complete the right of way management and utilities coordination manuals for congress 2012.
- #7: Review, revise and create advocacy and guidance position statements regarding legislation and regulations which will impact use of the public right-of-way by the February conference call.
- #8: Develop a relationship with the North American Society for Trenchless Technology by developing a Click, Listen, and Learn program and a session at congress 2012

- #9: Provide expert testimony at hearings and forums as requested by the Government Affairs Department.
- #10: Participate in federal task forces and inter-agency efforts to shape pending legislation as invited to do so.

APWA GOAL: Utilize Technology to Better Engage and Serve Members Where They Live and Work

UPROW COMMITTEE GOAL:
To archive material developed for meetings, presentations, internet web sites in a manner that preserves the information such that it can be easily accessed and disseminated to our stakeholders.

TASKS:

- #1: Together with the Common Ground Alliance, Collect and share best practices and good examples through the web site.
- #2: Post information monthly on the Infrastructure Protection and Right of Way Management infoNOW community with each member assuming the responsibility for the posting twice throughout the year. Assign months at Congress yearly.

APWA GOAL: Offer an Integrated and Comprehensive Approach to Professional Development and Education

TASKS:

- #1: Continue developing the Locator Certification Program as required