

**LEADERSHIP AND MANAGEMENT COMMITTEE
BUSINESS PLAN
2011-2012**

APWA MISSION STATEMENT

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

GOAL 1: GROW AND STRENGTHEN MEMBERSHIP

COMMITTEE STRATEGIES:

- 1.1 To provide support to the Donald C. Stone Leadership Center.
- 1.2 To develop topics and speakers for three Guaranteed Education sessions to be presented at Congress 2012 to be held in Anaheim, California
- 1.3 To submit five to seven articles for the December Leadership and Management issue of the *APWA Reporter*
- 1.4 To write a monthly series of leadership and management articles for the *APWA Reporter* which will focus on 10-12 leadership traits.
- 1.5 To review and rank candidates for the Emerging Leader Academy for a maximum of sixteen candidates.
- 1.6 To serve as a resource to the Board of Directors concerning Leadership and Management issues such as:
 - a. Strategic Plan implementation
 - b. Governance issues
 - c. Service to members
- 1.7 To provide an article, education session, or workshop on Ethics in public works annually.
- 1.8 To serve as a resource to the Center for Sustainability as requested.
- 1.9 To respond to the direction set by the Board of Directors in the certification and education strategic plan.

GOAL 2: UTILIZE TECHNOLOGY TO BETTER ENGAGE AND SERVE MEMBERS WHERE THEY LIVE AND WORK

COMMITTEE STRATEGIES:

- 2.1 To develop a topic for a future Click, Listen & Learn session focusing on a leadership or management topic pertinent for leaders of public works agencies.

GOAL 3: OFFER AN INTEGRATED AND COMPREHENSIVE APPROACH TO PROFESSIONAL DEVELOPMENT AND EDUCATION

COMMITTEE STRATEGIES:

- 3.1 To promote credentialing for members, member agencies and other public works entities and individuals at all levels of public works .
- 3.2 To continue encouragement for and initiation of Public Works Institutes in chapters.
- 3.3 To promote agency utilization of Self Assessment leading to Accreditation.
- 3.4 To identify and recommend/prioritize potential products/services for an APWA Leadership and Management “toolkit”.

GOAL 4: SUPPORT AND STRENGTHEN CHAPTERS

COMMITTEE STRATEGIES:

- 4.1 To conduct an Open Forum at Congress 2012 in Anaheim to support and encourage the development of individual chapter Public Works Institutes.
- 4.2 To continue encouragement for and initiation of Public Works Institutes in chapters.