

**FLEET SERVICES COMMITTEE
BUSINESS PLAN
2012-2012**

APWA MISSION STATEMENT

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

APWA GOAL: Grow and Strengthen Membership

STRATEGIES:

Develop topics and speakers for three Guaranteed Education sessions to be presented at Congress 2012 to be held in Anaheim, California.

Submit between five and seven articles for the Fleet issue of the *Reporter*.

Develop a topic and offer assistance with speakers and/or moderator for a fleet-related Click, Listen & Learn session.

Develop two to three topics and locate speakers and/or moderator for snow and ice issues at the APWA Snow Conference.

By April 2012, review current APWA publications and identify those which need updating or removal from the APWA bookstore.

Provide speakers for public outreach of fleet management practices to promote public awareness, as requested on a regional, national and international level.

Ensure and strengthen public works participation in federal coalitions, task forces, and workgroups.

Submit 2-3 articles in other fleet, public works and/or industry publications, as requested.

Present or coordinate a fleet-related topic at a national conference by September 2012, as requested.

Continue to assist in the development of a standardized equipment code that will contain useful information for fleet managers and legislators.

Review all position statements prior to Spring 2012.

Identify and develop relevant position statements throughout 2011-12.

Work with the Emergency Management Committee to develop a position statement regarding equipment codes once completed by the FEMA working group.

Promote sustainable practices in fleet operations.

Partner with other professional organizations to provide educational opportunities that could expand the knowledge of APWA's members.

Request an interview with a public fleet publication highlighting the benefits of membership in APWA as well as the benefits of the CPFPP program.

continued

APWA GOAL: **Utilize Technology to Better Engage and Serve Members Where They Live and Work**

STRATEGIES: Provide response to requests for information posted on the Fleet infoNOW community.

Post monthly informational messages to infoNOW regarding current topics.

Communicate with other committees to identify the potential for joint projects.

Provide guidance on using WeArePublicWorks.org and other social networking/media sites for outreach to communities.

As part of the chapter template for development of new committees, encourage the formation of professional, educational and technical committees to use newer and updated technology brought to them by vendors.

APWA GOAL: **Offer an Integrated and Comprehensive Approach to Professional Development and Education**

STRATEGIES: Promote the Donald C. Stone credentialing program among the CFP's and recruit other Fleet professionals to support Public Works as a profession.

Investigate potential for a CFP program at the Snow conference, to take place concurrently with the Snow and Ice Certificate program.

Support the Snow and Ice Certificate program.

APWA GOAL: **Support and Strengthen Chapters**

STRATEGIES: Conduct outreach to chapters by providing a menu of services for fleet-related programs.

Work with chapters to develop a strategy or mechanism to recognize outstanding fleet professionals in their chapter.

Provide a framework for implementing a fleet committee at the chapter level and promoting educational opportunities for fleet professionals.

Work with APWA's Chapter Relations and Marketing Departments to identify and make contact with potential new members at the chapter level.

APWA GOAL: **Continue Developing the Preeminent Center for Sustainability**

Provide topics at the Sustainability Conference which promote sustainable fleet best practices.

continued

APWA GOAL: Ensure APWA's Future Sustainability

Partner with other professional organizations to provide educational opportunities that could expand APWA's membership.

Work with APWA's Marketing and Chapter Relations Departments to identify and make contact with potential new members at the chapter level.

APWA GOAL: Expand and Develop APWA's International Role

Work with the International Affairs Committee to identify fleet-related issues at the international level.

Promote the Fleet Committee's role through the use of technology at the international level.