

**EMERGENCY MANAGEMENT COMMITTEE
BUSINESS PLAN
2011-2012**

APWA MISSION STATEMENT

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

APWA GOAL: **Grow and Strengthen Membership**

STRATEGIES:

Prepare and submit 5-7 articles for the Emergency Management issue of the APWA Reporter by the editorial deadline.

Reinstate the Emergency Management leadership Open Forum at the 2012 Congress to broaden the global perspective of public works.

Complete the update of the on-line publication, *Model Procedures Guide for Highway Incidents*.

Through the Emergency Management Committee subcommittees, review current APWA publications and identify those which need updating or removal from the APWA bookstore by June 2012.

By June 2012, subcommittee members evaluate the need for additional publications and offer recommendations.

Submit 2-3 articles in other public works and industry publications.

Present a public works session at one national conference by September 2012.

Support and encourage members, through chapter contacts, to be involved in advocacy issues at the state, local & tribal level.

Continue to conduct outreach with other associations/coalitions on the role of public works.

Provide expert testimony at hearings and forums as requested by the Government Affairs department.

Continue collaboration with additional organizations professional response opportunities.

Identify and develop relevant position/guidance statements throughout 2011-12.

Review all position/guidance statements for relevance and timeliness by March 1, 2012.

Ensure and strengthen public works participation in federal coalitions, task forces, and workgroups.

Identify three emergency management related exhibitors for 2012 Congress.

Identify and develop three guaranteed sessions for the 2012 APWA Congress by September 30, 2011.

Explore ways to assist APWA in creating a national emergency management program for public works that will provide the legal and technical training and other requirements that will allow public works organizations to help others during natural and man-made disasters.

APWA GOAL: **Utilize Technology to Better Engage and Serve Members Where They Live and Work**

STRATEGIES: Send monthly update on Committee activities to Emergency InfoNOW community.
Provide models and sample information on training as requested or identified.
Disseminate analysis on large-scale events that occur during the 2011-12 year and communicate lessons learned to membership.
Review ways to utilize the new APWA web site, Facebook & Twitter to disseminate information.
Explore opportunities with chapter leaders to disseminate information to better engage and serve APWA members.

APWA GOAL: **Offer an Integrated and Comprehensive Approach to Professional Development and Education**

STRATEGIES: Working with the Professional Development staff, establish program content, identify speakers and provide suggestions for marketing for the committee's guaranteed Click, Listen and Learn program by March 2012.
Review and organize existing information available regarding sample emergency contracts, e.g., engineering services and debris removal. (all subcommittees)
Review how the Emergency Management Committee interfaces with sustainability.

APWA GOAL: **Support and Strengthen Chapters**

STRATEGIES: Encourage and educate chapters on how they can be invited and be more involved in state and local emergency management issues.
Continue to promote the 12 hot topics from which chapters can choose for chapter events and assist the chapter in locating regional speakers on those topics, as requested.
Continue to support chapters by forwarding pertinent FEMA notices to chapter contacts and encourage chapters without an established contact to designate one.
Present at least one emergency management presentation at a Chapter meeting, as requested.
Explore opportunities with chapter leaders to disseminate information to better engage and serve chapter members.

APWA GOAL: **Expand and Develop APWA's International Role**

STRATEGIES: Explore ways to interact with emergency management professionals outside the US to broaden our international relationships across the world.
Explore a working relationship with the International Association of Emergency Management professionals.

APWA GOAL: **Continue Developing the Preeminent Center for Sustainability**

APWA GOAL: **Ensure APWA's Future Sustainability**